

GIVING BUSINESS OWNERS THE TOOLS NEEDED TO CREATE AND MANAGE SIMPLE WEBSITES

~ Company Offers Small Businesses a Way to Create Quality Websites and Teach Them Avoid Issues with Unreliable Developers ~

July 1, 2010— Small business owners struggling to reach the masses and grow their company can learn to do so online, for free. SnapPages, LLC is a business helping small business owners successfully create and manage a quality web-site and share their content on the World Wide Web. Creator, owner and the genius behind SnapPages, LLC, Steve Testone, is a successful web developer who saw firsthand the need to help small businesses build and manage websites.

“Many small businesses can’t afford to have a quality website and even the people that can run into the issue of unreliable developers” says Steve Testone. “What people needed was a simple solution to creating simple websites.” Testone used his web development company to bootstrap some early prototypes of some online apps that would be a starting point for SnapPages, LLC.

SnapPages, LLC went public in September of 2008 at the TechCrunch50 conference. SnapPages, LLC has seen a 10% monthly growth rate of paid users even within a recession market because Testone’s model appeals to those who are starting new businesses and/or those that are looking for new and cost-effective ways to continue to do business.

About Steven Testone: Steve Testone is an Austin, Texas resident. Before SnapPages Testone had a small but successful web development company that created websites for SMBs. Until last year, Testone was the sole developer and the only employee SnapPages, LLC. Today Testone has only hired one other developer.

About SnapPages, LLC: SnapPages is an online website creation tool that allows the average user the ability to build a professional looking website without needing knowledge of programming. SnapPages, LLC offers a free version and a premium version. Both versions provide access to the tool set and include hosting and deploy a

HTML compliant, search engine friendly site. The premium version allows a user to have a domain, remove all branding, embed code if desired and have access to more design layouts and additional features. SnapPages, LLC has been designed from the ground up to not only be simple enough for anyone to use, but to also create websites that look professional.

About Orca Communications Unlimited, LLC: Orca Communications Unlimited, LLC is a public relations firm based in Phoenix, Arizona specializing in authors and experts. For more information, interview requests, or hi-res images please contact Wendy Roberts, Publicist, Orca Communications Unlimited at wendy@orcapr.com.