

GRAB A HOLD OF THE LATEST DESIGNER FASHION FIX THAT FITS EVERY BODY TYPE AND STYLE

-Hip-T Takes Fashion Forward Thinking to the Next Level-

Salinas, CA – June 1st, 2010 – It's the latest fashion fixer that all women will be clamoring to grab a hold of! Introducing hip-T, the must have accessory for your hips. Today, Orca Communications is proud to announce hip-T as part of its Super Women, Super Companies Shared Spotlight campaign.

Hip-T was created by lifelong friends, Christine Meeks and Kelley DeSerpa who were on a mission to close the "gap" between fashion must-have and fashion flop! Hip-T is a simple concept, with great big potential for every body type around. From small and petite to curvy and vivacious, hip-T has something to offer everyone.

Hip-T is designed to cover all your "assets" from top to bottom. The hip-T can be worn around your hips to cover up your backside or the infamous "muffin top" while wearing low-rise jeans or pants. It can also be pulled up around your chest to cover up your front side while wearing a low-cut top. The layering accessory is perfect for all fashion styles and is great because it does it all without adding the bulk of the full fabric layer!

It's also a hot must-have in Hollywood. Picked up by celebrities at the American Music Awards, hip-T is a fashion favorite for celebrities like Karina Smirnoff of "*Dancing with the Stars*" and the first winner of "*America's Next Top Model*", Adrienne Curry.

Available in three styles and priced at under \$20 for a single hip-T or \$32.50 for a two-pack, the hip-T is not only a perfect gift idea for any occasion, hip-T is also very affordable for anyone looking to spruce up their wardrobe.

About Orca Communications Unlimited, LLC

About Orca Communications Unlimited, LLC: Orca Communications Unlimited, LLC is a public relations firm based in Phoenix, Arizona specializing in consumer products. For more information, hi-res images, or samples please contact Gretchen Pahia, Publicist, at (623) 889-5590 or Gretchen@orcapr.com or Kirstin Sanders, Creative Director, at (480) 363-5371 or Kirstin@orcapr.com.

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